

Press Release

Bolzano/Bozen, 24.10.2013

“Vision – Mountains, Society, Technology”, was the theme of the 2013 Innovation Festival in Bolzano/Bozen. The potential is there for continued sustainable development in the areas of mobility, tourism, environmental protection and agriculture. We now have to exploit it intelligently to succeed in our aim. AlpInfoNet tried to make one step in succeeding in this venture during the Innovation Festival.

The Innovation Festival (Bolzano/Bozen, 26th to 28th September) was an international meeting for exchanging ideas, a discussion forum for technology, science and the economy. A lively exchange of views made it clear to visitors that innovation holds the key to solving many social, economic and ecological problems.

The Permanent Secretariat of the Alpine Convention decided to involve the AlpInfoNet project on 27th September 2013 (10am - 12am) in the Festival. The event has been designed as a sort of "interactive" talk-show, allowing the possibility for the audience to communicate in real-time through tweet, sms or other social networks. The languages of the event were Italian and English.

The organizers of the Festival involved one moderator and five project partners/pilot areas within the discussion. The participants were Harry Seybert as AlpInfoNet Lead Partner, Alexandre Mignotte as representative of the Rhône-Alpes and Provence-Alpes-Côte-d'Azur Régions in France, Federico Cavallaro from Accademia Europea Bolzano in Italy, Kristina Bratasevec and Crtomir Spacapan both from RRA severne Primorske in Slovenia and Michaela Putzhuber from region management East Tyrol as representative of Austria.

The suggested contents were carried out in three sessions.

The 1st session was a short presentation on project objectives, main activities, general framework, involved partners etc. presented by the Lead Partner. Harry Seybert also gave an outlook for the next steps in the project, describing the future technical activities of the Work packages 4-7.

The 2nd session described the expectations of the users and the definition of sustainable mobility within the project, including the transport modes considered.

The 3rd Session focused on cross-border pilot areas and involved territories (Italy, Slovenia and East Tyrol). Firstly, the presentation clarified the condition of South Tyrol and the efforts made to improve the quality of public transport. The possible integration of AlpInfoNet in this framework was then illustrated. Secondly, an example of hypothetical travel from Bolzano to a Slovenian tourist village was explained to the audience,



highlighting the real contribution of the project. Finally, the specific condition of East Tyrol is presented, showing criticisms and possibilities offered by AlpInfoNet.

A final discussion, providing all the answers coming from the public, ended the event.

For any questions do not hesitate to contact us:

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