

**ICWiP – One of the most important youth programmes of Pécs
Goran Bregovic and the Essen-Pécs-Istanbul World Music Caravan are main
performers at the July cultural festival**

Its geographical location and environment make Pécs one of the most exciting cities of Hungary. At the beginning of every July the prime of all those interested in culture come to the city from all over the globe to attend the International Culture Week in Pécs (ICWiP).

ICWiP (the International Culture Week in Pécs) is one of the most important and popular thematic youth and student cultural festivals of Central Europe and the Alps Adriatic region. The festival is organised in the city of Pécs, in Southwest Hungary. For more than a decade now, every year around 300 students from 30 different countries have come to spend their time together at from 24 July to 1 August.

The main objective of the festival is to increase tolerance and enhance intercultural dialogue. ICWiP gives opportunity to young people from all over the world to meet each other and to discuss and debate over various questions and problems. The participants can learn from each other and find common ground for a common way of thinking. Cultural innovation through interactive communication is placed in the centre of discussions and actions.

The theme of ICWiP2010 is Balkans: Re-loaded, which stems from the concept of the original European Capital of Culture application of the city of Pécs. The geopolitical area of the Balkans is unique and at the same time very multicultural.

In 2010 Pécs may become the first European Capital of Culture to open a gateway to the rich multiculturalism of the Balkans, including its Islamic heritage.

During the conference and festival we will be discussing what a “Balkans identity” is or whether it even exists. How does today’s youth reflect the national identities in relation to a possible “Balkans identity”? How does the youth view the future of the area? The formation process of the Balkan nations is important from the viewpoint of democracy. Keeping this in mind we have invited lecturers also from other counties and continents to share their views and experiences on the democracy development in practice.

There will also be workshops connected to lectures of the conference. Workshops will concentrate on practical skills such as grant-writing, multilateral project management and modern communication methods.

The Balkans will be also brought forth via music, theatre and movies. There will be traditional Balkan music as well as visual art pieces from the Balkans area. Participants of the festival will have a possibility to get to know and work out “Balkan multiculturalism” via different activities. We arrange plenty of entertainment activities in “the Balkan spirit” for relaxation and enjoyment of the participants. The performer of the closing concert of the festival in 31st of July is Goran Bregovic!

Festival programme at ICWiP:

24th July
Karawane 2010 (GER + H + TR)

25th July
Tátraí-Latin
Big Daddy Wilson (USA)

26th July
Ska-Pécs
Russkaja (A + RUS)

27th July
Heaven Street Seven

28th July
Simply English
Besh o droM

29th July
BxDxF (GER)
Brains

30th July
Zbogom Brusli (SRB)
Péterfy Bori + Love Band

31th July
Napra
Goran Bregovic and his Wedding & Funeral Orchestra (SRB)

More information:

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